



PILOT

POLICY AND INNOVATION IN LOWTECH

LOW-TECH INDUSTRIES IN EUROPE: GROWTH, INNOVATION AND EMPLOYMENT

LE IMPRESE A BASSO CONTENUTO TECNOLOGICO IN EUROPA: CRESCITA, INNOVAZIONE E OCCUPAZIONE

*Bologna, 27 November 2003
School of Engineering- University of Bologna
Via Saragozza, 8*

Seminar organised by the Institute for Labour Foundation and the University of Bologna for the European financed PILOT (Policy and Innovation in Low Tech Knowledge Formation, Employment & Growth Contributions of the 'Old Economy' Industries in Europe) project.

Seminario organizzato dalla Fondazione Istituto per il Lavoro e dall'Università di Bologna nell'ambito delle attività del progetto europeo Pilot.

PROVISIONAL PROGRAM – PROGRAMMA PROVVISORIO

Session in English without translation

14.00 Greetings and program of the event
Francesco Garibaldo (IpL, Director)

14.10 Pilot project: aims and activities
Gerd Bender (Università di Dortmund, Pilot Project Coordinator)

14.25 Growth, innovation and low-tech industries in Europe
Keith Smith (Department of Industrial Dynamics, Chalmers University of Technology, Goteborg – Pilot associate partner)

14.50 Industrial innovation in Italy: challenges for the university system
Maurizio Sobrero (University of Bologna)

15.15 ICT, SME competitiveness and barriers to adoption
Alessandro Grandi (University of Bologna)

15.40 Logistical needs and technological development
Emilio Ferrari (University of Bologna)

16.05 Session conclusion

Break

16.15 Innovazione nei settori industriali in Italia – Innovation in Italian industrial sectors
Mario Pianta (Università di Urbino)

16.40 L'attività del progetto Pilot in Italia – The PILOT activity in Italy
Andrea Bardi (IpL)

17.00 Incontro istitutivo del gruppo dei referenti italiani del progetto Pilot. Interventi programmati dei referenti italiani del progetto – First PILOT Italian Reference Group meeting: role and aims of the National Reference Group Members. Speeches by Italian National Reference Group Members. Scheduled speeches:

- Silvano Bertini, Emilia-Romagna Region
- Montaletti GianPaolo – Uniocamere Emilia-Romagna*
- Danilo Barbi – CGIL Emilia-Romagna*
- Giorgio Allari – CNA Emilia-Romagna

18.00 Conclusione del seminario – Seminar conclusion

* Da confermare. To be confirmed.