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Low-tech Innovation in the Knowledge Economy

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This volume brings together reflections and research findings on so-called low-tech industries. The accepted wisdom seems to accept that mature, industrialised nations are undergoing a fundamental transformation into the much vaunted Knowledge Society. There is a firm belief that in this situation the advancement of high-tech industries is essential for growth and development. Correspondingly, in this scenario so-called low-tech sectors appear to be less important in and for the major industrialised countries. The starting point of this volume is a fundamental critique of this widely held belief. In fact, many of the processes we witness today are based on developments outside the realm of high-tech and low-tech industries are important not only for employment and growth but also for knowledge formation in European economies.

Contents: Issue presented in broad overview · Conceptual and definitional questions dealing with knowledge firmation and innovation · Preliminary empirical findings from different industries and sectors · Conclusion: consideration of some of the implications of low-tech research for policy

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